

CHIME Presents Memorial Healthcare and Iatric Systems with 2014 Collaboration Award

Iatric Systems and Memorial Healthcare received award for partnership that helped the hospital meet Stage 1 Meaningful Use and beyond

Boxford, Mass. – Oct. 31, 2014 – <u>Iatric Systems, Inc.</u>, a comprehensive healthcare IT integration company, and its longtime customer Memorial Healthcare today received the 2014 College of Healthcare Information Management Executives (CHIME) Collaboration Award. The award, which recognizes a collaboration between a healthcare facility and technology vendor that uses healthcare IT to help the hospital solve a problem, was presented this morning to Iatric Systems and Memorial Healthcare during the CHIME14 CIO Fall Forum.

Memorial Healthcare, based in Owosso, Michigan, and Iatric Systems earned the award by partnering to help the 150-bed hospital ensure it remained on track in attesting to Stage 1 Meaningful Use. Through the collaboration, Iatric Systems developed Meaningful Use Manager™, which Memorial Healthcare used to aggregate data from multiple systems and to automate its tracking and reporting processes. As a result, Memorial Healthcare was able to attest to Meaningful Use Stage 1 on time. The hospital is also on track to use the tool to attest for Stage 2. The Meaningful Use Manager solution, now used in hundreds of hospitals, helped Memorial Healthcare eliminate time-consuming manual tracking processes, accelerating its Meaningful Use attestation.

"Meaningful Use is complex and confusing, and if you don't know your status for each objective, it gets exponentially more difficult. We needed a way to more effectively meet the requirements with technology and evolve our process to continually enhance care and clinical outcomes," said Frank Fear, Vice President of Ancillary Services/CIO at Memorial Healthcare. "Iatric Systems has been a huge part of our success. By bringing clarity to our Meaningful Use tracking and reporting, we were able to see where we needed to change process in order to meet Meaningful Use requirements on time. We are thrilled to accept this award with Iatric Systems."

For several years, Memorial Healthcare provided feedback and exchanged ideas with Iatric Systems, which used its integration and healthcare expertise to continually enhance Meaningful Use Manager. For example, capabilities were added so managers could drill down into a core measure's granular details. This played a key role in educating stakeholders, including physicians, managers and board members, about the importance of Meaningful Use and updating them on their progress in meeting requirements.

The partnership didn't end once Memorial Healthcare completed attestation. With data stored and easily accessible in Meaningful Use Manager, and expert consulting from Iatric Systems, Memorial Healthcare withstood the rigors of a Centers for Medicare & Medicaid (CMS) audit.

"Memorial Healthcare is a great example of what an organization can accomplish when they combine healthcare IT knowledge with a deep clinical commitment. Frank Fear is very progressive and forward-thinking in his approach to technology and meeting government regulations. He took the bull by the horns and ensured everyone understood Meaningful Use so the hospital could meet the regulations and receive its incentive payments. We are thrilled to accept this award with a facility like Memorial Healthcare," said Frank Fortner, President of Iatric Systems. "Memorial Healthcare is a longtime customer, and that is one of the highest compliments we can receive. Iatric Systems is always looking for additional ways we can leverage our healthcare IT expertise to help our customers achieve new levels of success."

CHIME Presents Memorial Healthcare and Iatric Systems with Collaboration Award/Page 2

About Iatric Systems

Iatric Systems helps healthcare providers achieve success by delivering the most comprehensive healthcare IT integration. Our products and services focus on data integration, systems integration, and process integration. This allows providers to leverage existing IT investments to meet the growing demands of Meaningful Use, Health Information Exchange, HIPAA, and other industry requirements. During the past 23 years, Iatric Systems has delivered solutions to more than 1,000 healthcare organizations. For more information, contact info@iatric.com or visit www.iatric.com.

About Memorial Healthcare

Memorial Healthcare is a 150-bed, full-service hospital in Owosso, Michigan. Opening its doors in 1921, Memorial Healthcare offers a comprehensive emergency department, two urgent care centers, outpatient rehabilitation centers, satellite primary care and specialty medical offices, and a cancer/endoscopy center. The facility provides the community of Shiawassee County with high-quality preventative, acute and rehabilitative care close to home. The hospital has more than 170 clinical staff and a total of 1,000 employees. Memorial Healthcare is currently ranked #1 in the State of Michigan for its Patient Engagement efforts tied to low readmission rates, high patient satisfaction scores and its use of its patient portal to stay connected to patients and involve them in their care.

About CHIME

The College of Healthcare Information Management Executives (CHIME) is an executive organization dedicated to serving chief information officers and other senior healthcare IT leaders. With more than 1,400 CIO members and over 140 healthcare IT vendors and professional services firms, CHIME provides a highly interactive, trusted environment enabling senior professional and industry leaders to collaborate; exchange best practices; address professional development needs; and advocate the effective use of information management to improve the health and healthcare in the communities they serve. For more information, please visit www.cio-chime.org.

###

Media Contact:

Allison Klingsick
Jetstream PR for Iatric Systems
972.788.9456, ext. 303
Klingsick@jetstreampr.com