



# All Things Access Management: What's in Your Program?

Education Session

We Help Leverage Your MEDITECH Investment



# How Important is the Overall Access Process?

- Patient Satisfaction
- Entry point to healthcare system
- Revenue Cycle impact
- Set goals for changes each year
- Does your name match your talents?





# The Process Stream

## The Access Management Continuum

Order/  
Referral  
Capture

Revenue  
Cycle  
Checks

**Scheduling**

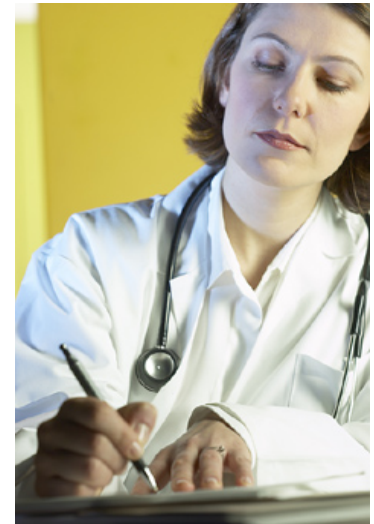
Pre-Reg

Revenue  
Cycle  
Checks

Appt  
Reminders

Arrival

- What is your current process for outpatient services?
- What is your “lost order” percent?
- Have you considered standardization?





# How are Orders Obtained?

- ✓ Fax or Fax Server
- ✓ Provided by patient
- ✓ CPOE
- ✓ Web
- ✓ Staff in MOB
- ✓ Other?

**PHYSICIAN ORDERS**

PHYSICIAN - PLEASE START A NEW SECTION FOR EACH SET OF ORDERS  
PHYSICIAN - PLEASE SIGN ALL VERBAL ORDERS

DATE	TIME	GENERALLY EQUIVALENT DRUG MAY BE DISPENSED UNLESS BOX IS CHECKED
1-11	4pm	<input type="checkbox"/>
9 Cx - done (PAC) ← Done 1555		
10 enclosing cough & dip bottle - trichos az 4/A		
11 Δ dressing for - knit just reinforce - change it		
12 Br today, up in chair 7-12		
13 USC 0600		
14 NO BP / blood draw R arm - sign above hd		
TIME NOTED	NURSE	PHYSICIAN
DATE	TIME	GENERALLY EQUIVALENT DRUG MAY BE DISPENSED UNLESS BOX IS CHECKED
		<input type="checkbox"/>
PCA 1.5mg q 20 min intervals - may increase to 2mg PRN if needed		
VODA more / J. Doe, MD		
TIME NOTED	NURSE	PHYSICIAN
DATE	TIME	GENERALLY EQUIVALENT DRUG MAY BE DISPENSED UNLESS BOX IS CHECKED
1/12	0200	<input type="checkbox"/>
Infuse NS 250cc/hr over 1 hr then return to 0.5 1/2 NS at 125cc/hr.		
T.O. Dr. Allen / T. Roe, RN		
TIME NOTED	NURSE	PHYSICIAN
1/12/11	4:00 PM	

# Rethink Your Process

- What is best for:
  - the doctor
  - the patient
  - the affected departments
- What is most **cost efficient?**
- Change...Become a strong proponent of change





# Scheduling: Importance of a Good Process & System

- Scheduling should be intuitive for staff
- Mindful of the impact on the Revenue Cycle
- Help reduce “Lost Revenue” for open service slots or missed appointments
- What should be scheduled at your facility to make a positive impact?



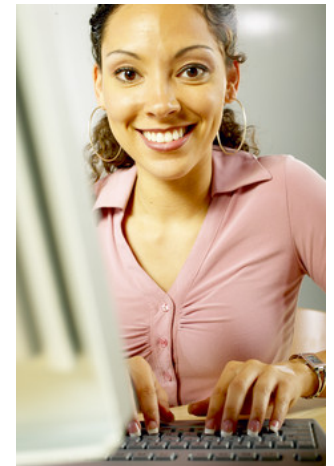


# Scheduling: Build Strong MD Acceptance

- Is your current process MD friendly?
- What are your plans for MD office access?
- Centralized or de-centralized?
- If you do not provide what they need, they *will* go elsewhere
- 16% of hospitals will install a new scheduling application in the next few years



- Pre-visit contact is no longer just a nice process but a *necessary* one
- The process:
  - Verify
  - Confirm
  - Update for accuracy
  - Collect
  - Remind





# Incomplete Registration Results

- ✓ Return Mail: perform a study
- ✓ Cost of PFS re-work
- ✓ Cost for Denial Management
- ✓ Cost in write off's due to registration errors
- ✓ Cost of inadequate training that leads to staff turnover





# What Do Errors Cost?

- National average of registration errors = 31%
- Return mail costs an average hospital **\$324,000 per year** (at a 2% rate)
- Up to 1/3 of the PFS budget, related to eligibility issues, and about 50% of the staff are dedicated to re-work or denial management



# Access: New Process or Methods

- EMPI search
- Estimation of cost for services
- Web registration and scheduling
- Address verification
- Kiosk for pre-registered patients check-in and directions
- Automated accuracy verification



Look at these processes:

- Are your internal policies and procedures up to date?
- Does your staff know and understand payer requirements?
- When was the last time *you* talked to your staff about what would help them?
- What are the required fields in your system and does your staff understand each of them?



# Avoid Medical ID Theft

- Over 250,000 cases a year
- What scanned or copied items does your hospital keep for Access process?
- Items to secure:
  - ✓ DL or passport
  - ✓ Insurance card
  - ✓ Authorization proof
  - ✓ Order





# Payer Requirements & Regulations

- Watch for changes
- Train and educate
- Subscribe to newsletters
- Attend CMS phone conferences
- Get details from your Managed Care Plans



# Regulations: Be Aware

## Forms:

- ✓ Importance Notice Medicare (IM)
- ✓ Medical Necessity - ABN
- ✓ Advance Directive: Patient friendly method
- ✓ MSP







# Hospital Pricing Transparency

- The public consumer is urged to check prices
- Call for estimates *before* service to determine co-payments & out of pocket expense
- As of 2006, 32 states have statutes requiring hospitals to report and make information readily available



# Estimating Prices

- Several companies offer this hospital solution
- Hospitals are putting their prices on their website
- Insurance companies posting price comparison of providers in their network





# Automation of Benefits

- About 6% of all healthcare claims are denied due to ineligibility
- Eligibility service went from 42% in 2004 to 51% in 2005
- Expected to grow 39% in next 4 years with 50% of hospitals looking to improve process





## Be Aware: Minnesota To Require Electronic Filing by Providers in 2009

- January 23, 2007: The Minnesota Department of Health issued a requirement stating all health care organizations must use a standard computer system to verify patients' benefits and eligibility for services. (Olson, [\*St. Paul Pioneer Press\*](#) 1/24).
- Under the rules: insurers, payers, hospitals, clinics and other providers must adopt an electronic filing system by Jan. 15, 2009. In addition, insurers and providers must electronically verify eligibility and benefits using a standard format modeled after Medicare standards (Evans, [\*Modern Healthcare\*](#), 1/24).



# Access Salary Information

- Salary: Staff are not compensated very well and this results in high turnover
- What grade would your staff give you on your report card?
- How to change your current salary grade
- Access Salary Survey 2007:

<http://www.hcpro.com/content/75881.pdf>



# Incentives for Access Staff

- ✓ Goal: Reduce cost & make the process a self-funded program
- ✓ Backed by Management and HR
- ✓ Some ideas:
  - Flex time
  - Productivity and quality
  - Added income
- ✓ Sample incentive program:  
<http://www.hcpro.com/content/75878.doc>



- ✓ 75% of hospitals track accuracy
- ✓ 65% do it manually
- ✓ 38% measure it daily
- ✓ 22% of their accuracy rates are 86-90%
- ✓ PARC: Quarterly QA Benchmarking Report May 2007

<http://www.hcpro.com/content/70254.pdf>



# Sample Worksheet for QA

This Month's  
**Form**

### Registration QA monthly tally—by employee

Hospitals can use this form when they perform manual QA.

Employee name: _____	Reviewer initials: _____
Registration date(s): _____	Reviewed date: _____
Total patients registered: _____	Total accounts reviewed: _____
*Employee error rate: _____	Total errors: _____
*Employee accuracy rate: _____	Total error free: _____

\* Error rate = Total number of errors divided by total number of accounts

\* Accuracy rate = Total number of error-free accounts divided by total number of accounts

Reviewer to check the following items from one or more of the below listed source documents:

- (a) Copy of insurance card & patient ID
- (b) Copy of insurance eligibility response
- (c) MSP Questionnaire
- (d) Copy of physician orders

Patient information:	Number of errors:	Guarantor information:	Number of errors:
Patient name format	_____	Guarantor relationship to patient	_____
Patient address	_____	Guarantor name	_____
Patient phone number	_____	Guarantor address	_____
Patient SSN	_____	Guarantor phone number	_____
Patient date of birth	_____	Guarantor SSN	_____
Emergency contact	_____	Guarantor date of birth	_____
Patient employer	_____	Guarantor employer	_____
Employer address	_____	Employer address	_____
Employer phone number	_____	Employer phone number	_____
Patient MRN	_____	Minor listed as guarantor	_____

Insurance information:	Number of Errors:	Other information:	Number of Errors:
Insurance Co name	_____	Incomplete/Incorrect MSP	_____
Insurance policy/group no.	_____	Medical Necessity Checked/ABN	_____
Subscriber name	_____	Accident Code/Date & Time	_____
Subscriber date of birth	_____	Coverage/Benefits Verified	_____
Subscriber/patient relationship	_____	Incorrect insurance placement	_____
PreCert required	_____	Medicare and Medicare HMO loaded	_____

Source: Paul Shorosh, Database Solutions. Reprinted with permission.



- Reg Accuracy from 2007 NAHAM:  
[http://www.naham.org/files/public/Improving\\_Registration\\_Accuracy.pdf](http://www.naham.org/files/public/Improving_Registration_Accuracy.pdf)
- Improving Hospital Patient Access & Revenue Cycle:  
[http://www.contextrules.typepad.com/code\\_green/](http://www.contextrules.typepad.com/code_green/)
- Patient Access Resource Center:  
<http://www.accessresourcecenter.com/index.cfm>
- CMS: <http://www.cms.hhs.gov/MLNMattersArticles/2008MMAN/list.asp>



# The Bottom Line

- The Revenue Cycle starts with Scheduling and Access
- Improve the **process** and improve the **quality**
- Set **goals** for change each year
- **Stand up strong** for your department and demand what you need in order to do your job
- Do a return on investment:



**What it will cost *not* to change?**

